

Lamark Shaw

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Education

Doctorate of Business Administration (DBA) Walden University, Minneapolis, MN	Expected completion date: N/A
WNY Consortium of Higher Education's Academic Leadership Institute Getzville, NY	2016
Center for Entrepreneurial Leadership (CEL) University at Buffalo, Buffalo, NY	2008
Master of Arts in Organizational Leadership Medaille College, Williamsville, NY	2006
Bachelor of Science in Design State University of New York College, Buffalo, NY	1989

Work Experience

Daemen College, Amherst, NY 2011 - Present

Associate Director of Career Services

- Help students to prepare professional marketing materials, create portfolios, develop interviewing skills, and job-search strategies
- Promoted from Career Counselor

Daemen College, Amherst, NY 2011 - Present

Adjunct Instructor (*Higher Educational Opportunity Program*)

- Career Exploration and Development (CFE101)

Bryant & Stratton College, Orchard Park, NY 2009 - Present

Adjunct Instructor

Classes Instructed:

- Marketing Principles – BUSS 110-351 (Summer 2016)
- Business Law & Ethics – BUSS 130-351 (Spring 2013)
- Marketing Principles – BUSS 110-351 (Spring 2012 & Fall 2012)
- Business Management – SOSC 215-351 (Spring 2011 & Fall 2011)
- Business Principles – BUSS 100-351 (Spring 2010 & Fall 2010)
- Career Management – SOSC 215-301 (Fall 2009)
- Sales Principles – BUSS 120-301 (Spring 2009)

United Men's Fashion, Buffalo, NY 1988 - Present

Sales-Manager

- Supervised 20 - 25 employees (depending on season). Developed tracking program to monitor sales-team's performance. Responsible for Scheduling, problem solving (customer service), hiring, firing, sales training, leadership training, weekly job assignments, policy development, team development, merchandising...

Community Involvement

Tru-Way Community Center, Buffalo, NY 2007 - Present

Board President

- Non-profit (501c3), community based reading program – serving the at risk population

Speaking Engagements

Facilitated twenty plus workshops/seminars/trainings on topics such as: Conflict Management, Conflict Resolution, Change Management, Communication, and Professionalism, for colleges, businesses and public organizations.